

PAUL'S SCARLET CLIMBER

**1956**  
**ROSE FOLDER**  
FROM  
**THE LARGEST ROSE GARDENS  
IN INDIANA**

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**HILLSDALE LANDSCAPE COMPANY**

7800 N. Shadeland Avenue (Road 100)

**INDIANAPOLIS 20, INDIANA**

**Broadway 5495**

**R. R. 13, Box 185**

# "HILLSDALE ROSES

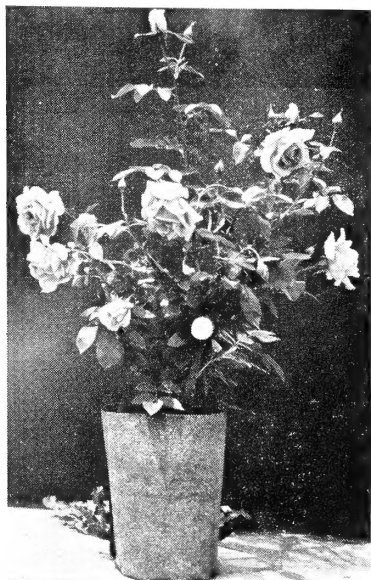
## *Are Always Better and They Cost No More"*

Roses from Hillsdale are carefully selected, No. 1 field-grown plants—the best on the horticultural market. Each variety has been tested in our own gardens. This assures you of receiving hardy, vigorous plants, which will have beautiful blooms in abundance from varieties well adapted to this section of the Middle West. Undoubtedly of great benefit to the Rose buyer is the potted plant, which enables us to offer our Roses already growing and blooming. This new way of selling them eliminates all danger of the plants being retarded in your garden and insures the buyer of exactly the variety desired.

These plants are growing in temporary pots filled with a specially prepared soil, properly fertilized to insure rapid and permanent growth and bloom. Hillsdale Roses can be planted in your garden at any time during the growing season without showing even the slightest wilt of foliage, buds or blooms.



### Advice to Help You Succeed with Roses, by Alex Tuschinsky



OUR POTTED PLANT



1. Buy only No. 1 grade, field-grown healthy Rose plants with at least two or three strong canes.
2. Choose a sunny location away from trees and shrubs, in a place where the soil is naturally well drained; otherwise, drainage must be provided.
3. **Preparation of bed:** If the soil is gravel or hard clay, it must be removed to a depth of 18 inches and replaced with a good top soil (which is available at Hillsdale). Any soil which will grow tomatoes or corn will be good enough to use and it will grow good Roses.
4. **How to Plant Dormant Roses:** Roses should be planted approximately 18 inches apart each way. Remove the wrapping just before planting and dig holes large enough and deep enough so that when the plants are placed in the holes, the roots can be spread out naturally without curling or bending them. The plant should be placed deeply enough so that the graft union will be approximately 1 inch below the surface of the ground level of the bed. Cover the roots with soil and firm the earth about them as the hole is filled in. Then water to soak the soil thoroughly. Cover plants with a heavy burlap blanket for two weeks. During this period, sprinkle the blanket lightly once a day.
5. **How to re-plant Potted Roses:** Roses should be planted approximately 18 inches apart each way. The re-planting of Hillsdale Roses is very simple indeed. The paper pots are slit and carefully peeled off. The balls of earth are then set in holes which are dug deeply enough so the graft unions are 1 inch below the surface of the bed level. Press the fill-in soil firmly around the ball of earth as the hole is filled in. Water immediately to soak the soil thoroughly.
6. **Pruning:** Hillsdale Dormant and Potted Roses require no initial pruning.
7. **Care After Planting. Cultivation and watering.**  
Frequent cultivation after planting is necessary in order to keep the ground loose between the watering periods. Water the plants thoroughly at least once each week at evening-time. Do not sprinkle. Use either a water-soaker or a Ross Root Feeder, both of which are available in our Garden Store.
8. **Care After Planting. Mulching.**  
A lot of effort in cultivation may be saved by using, during summer, a 2-inch mulch of any of the following: Peat moss, corn-cob mulch, buck-wheat hulls or well-rotted cattle manure. All of these mulches can be purchased at Hillsdale Garden Store.
9. **Care after Planting. Spraying or dusting.**  
Either spraying or dusting is necessary at least once a week after the plants leaf out. This chore has been greatly simplified by the use of all-purpose dusts and sprays. Either dust or spray is available as a combination fungicide and insecticide. Consult us for recommendations.
10. **Care after Planting. Fertilizing.**  
When the plant shows 2 to 3 inches of new growth, then apply a reasonable amount of Hillsdale Rose Food each month throughout the summer. Follow directions on the Hillsdale Rose Food label.

#### PLEASE NOTE

All prices quoted herein are NET, f.o.b. our nursery.

**OUT-OF-TOWN ORDERS FOR POTTED ROSES:** All Potted Roses must be crated when shipment is made out of town. Minimum crating charge is \$2.00. Quantity orders are crated in separate lots of 6 Roses (or less), at \$2.00 per lot, or portion thereof.

**DORMANT ROSE PRICES:** Cash and Carry prices will be NET, at 50c less per plant than rates herein shown for the Potted Plants. Dormant Roses are available from March 15 to May 1.

#### SPECIAL DISCOUNT

A QUANTITY CASH & CARRY DISCOUNT of 10% will be given on all orders for 12 or more Potted Roses purchased at one time.

PRICES AND DISCOUNTS listed in this folder supersede all previous lists.

## HILLSDALE STANDARD ROSES

The price on the Potted Roses listed below is \$1.85 each

### HARDY CLIMBERS

These are old and new Hardy Climbers and Pillar Roses, which seldom need any winter protection. They will bring hundreds of blooms to your garden during June, covering fences and trellises.

**American Pillar.** Single blooms of carmine-pink, with white eye and golden stamens.

**Blaze.** Blazing scarlet pillar Rose. Grows luxuriantly. Hardy and dependable; recurrent bloom.

**City of York.** Creamy white with wild-Rose fragrance. Solid mass of 3-inch blooms in May and June.

**Cl. American Beauty.** Blooms large and fragrant; deep pink, shaded soft carmine.

**Doublons.** Best all-purpose yellow climber. Blooms in great profusion for a long period in June. Large golden flowers; spicy scent.

**Inspiration.** Same sparkling tones as Pink Radiance. Successive crops follow from June on through October. Hardy; fragrant.

**Mary Wallace.** Profusion of large, clear deep pink blooms.

**New Dawn.** The best everblooming climber. Apple-blossom-pink with old-Rose fragrance.

**Paul's Lemon Pillar.** Magnificent, double, lemon-yellow blooms.

**Paul's Scarlet Climber.** Oceans of bright scarlet flowers.

**Royal Scarlet.** Deeper red than Paul's Scarlet.

**Silver Moon.** Creamy white flowers with golden anthers.

**Tausend&schon.** Extremely hardy, buds bright pink; flowers semi-double, cupped, charmingly ruffled of many shades of yellow, creamy white and bright rose-pink. Practically thornless. Truly a Rambler.

**White Dawn.** Blooms double, fragrant, white. Vigorous. Recurrent bloom.

### HYBRID TEA CLIMBERS

Climbing form of the bush Hybrid Teas. They are not as hardy as the other climbers and will require slight protection during winter months. After the first peak of June flowers, Hybrid Tea Climbers continue to bloom frequently during the entire season.

**Cl. Etoile de Hollande.** Double, bright red blooms. One of the best climbers.

**Cl. Mrs. P. S. du Pont.** Double, deep yellow.

**Cl. Pink Radiance.** Bright pink. Same qualities as the bush Radiance.

**Cl. Red Radiance.** Well-formed blooms of a clear, even shade of red.

**Cl. Red Talisman.** Bud long-pointed; flower large, double, fragrant, deep cerise-red with yellow at base.

**Cl. Talisman.** The same fine vari-colored blooms as in the Hybrid Tea.

## RUGOSAS, HYBRID PERPETUALS and MISCELLANEOUS ROSES

This group includes the Shrub, Wild Species and Hybrid varieties, useful in landscape work for the shrub border. These Roses are hardy in the coldest regions and require little attention except pruning to keep them in balance.

**F. J. Grootendorst.** Small, bright red flowers in clusters. Everblooming.

**Frau Karl Druschki.** Snow-white, immense blooms; pointed buds. Vigorous. One of the old favorites.

**Hansa.** Double reddish flowers of large size.

**Harison's Yellow.** Semi-double, moderately fragrant, bright yellow.

**Hugonis.** The Rose of China. Light yellow flowers borne profusely along the branches. Very hardy; blooms early.

**Pink Grootendorst.** Charming pink variety of Grootendorst. Everblooming



# HILLSDALE STANDARD ROSES

## EVERBLOOMING HYBRID TEA ROSES

Modern Hybrid Tea Roses represent the height of the hybridizer's art. They are among the most popular flowers in the world, both for garden decoration and for cutting. The blooms range from single to very double forms, through all the shades of pink, red, orange and yellow. They deserve a special place in every home garden, whether it be informal or formal in type, and will reward the grower with glorious fragrant blooms all summer long. The varieties listed here have been carefully chosen for our locality.

The price on the following potted plants is \$1.85 each

**Autumn.** Fall colors of striking orange-yellow, streaked with red. Double.  
**Bright Wings.** Bud long-pointed, rosy orange; large, double, cupped, orange-centered blooms shading to pink. Strong stems.  
**Caledonia.** White, full-petaled blooms.  
**Christopher Stone.** A very fine velvety scarlet-red. Blooms freely.  
**Condesa de Sagato.** Popular two-tone Rose, coppery pink inside and rich gold on reverse.  
**Countess Vandal.** An exquisite blend of copper, bronze and pink suffused with gold. Buds and blooms unsurpassed in shapeliness.  
**Crimson Glory.** High-centered, very double blooms of deep crimson. Fragrant and free blooming. Vigorous. One of the best reds.  
**Duquesa de Penaranda.** Unusual combinations of apricot, orange and pink. Vigorous plant with beautiful glossy foliage.  
**Eclipse.** Bud long-pointed, deep gold. Yellow flowers on long, strong stems. Foliage leathery. Vigorous.  
**Edith Nellie Perkins.** Light cerise-pink suffused with gold.  
**Editor McFarland.** A double brilliant pink with fine fragrance.  
**Etoile de Hollande.** Lovely fragrance. Velvety dark red blooms in quantity.  
**Golden Dawn.** Sunflower-yellow shaded with old-rose.  
**Golden Rapture.** Exquisite buds. Double, rich yellow blooms.  
**K. A. Victoria.** A favorite white. Good in both bud and bloom; fragrant.  
**Los Angeles.** Lovely combination of flame-pink, coral and gold.  
**McGredy's Ivory.** Beautiful creamy white blooms with exceptional fragrance.  
**McGredy's Yellow.** Double, buttercup-yellow flowers in profusion. The best light yellow.

**Mrs. Chas. Bell.** Delicate shell-pink. Prolific bloomer.  
**Mrs. E. P. Thom.** Pure yellow of excellent form.  
**Mrs. P. S. du Pont.** Double; deep yellow with spicy fragrance.  
**Nigger Boy.** The name tells the story. Very dark red.  
**Night.** Very deep crimson, almost black.  
**Pedralbes.** Large, creamy white opening to pure white with a yellow center. Airy fragrance.  
**Picture.** Warm salmon pink, splendidly formed flowers.  
**Pink Dawn.** Sweetly scented; beautiful in bud and bloom. Rose-pink.  
**Pink Radiance.** Hardy, vigorous, prolific.  
**Poinsettia.** Brilliant scarlet color. Free blooming.  
**Pres. Herbert Hoover.** Everyone likes this Rose. Cerise-pink, flame-scarlet, yellow.  
**Red Radiance.** Can't beat the Radiances for durability and profusion of bloom.  
**Rose Marie.** Satiny rose-pink; well shaped.  
**Signora.** Orange-apricot turning to apricot suffused yellow. Blooms double and fragrant. Very vigorous.  
**Soeur Therese.** Blooms continuously. Golden yellow, shaded carmine.  
**Talisman.** Double, high-centered, fragrant. Golden yellow and copper-red flowers on long stems. Rich green foliage. Vigorous.  
**Texas Centennial.** Long-pointed bud; well-formed, double, brick-red flower with lighter center. Vigorous and upright.  
**The Doctor.** A great achievement in Rose breeding. Buds are long and pointed; enormous blooms are silvery pink. Intensely fragrant.  
**Will Rogers.** Double, velvety crimson-maroon. Blooms well. Sturdy.

## EVERBLOOMING POLYANTHA and FLORIBUNDA ROSES

Polyantha means "many flowers," and the characteristic of the type is great clusters of bloom. Floribundas increase the size and improve the volume of the blooms, giving a wider usefulness to the type for both landscape and garden effects.

The price on the following potted plants is \$1.85 each

**Baby Chateau.** Blackish crimson buds; flower large, double, fragrant, velvety red.  
**Eutin.** Lovely double, deep red flowers on mildew-resistant plants.  
**\*Floradora.** A.A.R.S. Winner for 1945. Flower very double, scarlet-red to orange. Upright, bushy; leathery foliage.  
**Improved Lafayette.** Bright cherry-crimson flowers in abundance on a tall, vigorous bush. Disease resistant.

**Pink Gruss an Aachen.** Deep salmon-rose sport of Gruss an Aachen.  
**Rochester.** Orange-carmine buds open into perfect blooms of cream and yellow flushed with pink. Free blooming.  
**Rosenelfe.** Bud long-pointed; flower large, double, high-centered, clear pink. Very vigorous and bushy.

## SUB-ZERO EVERBLOOMING HYBRID TEAS

Roses in this group are of a new race from hardier species that bloom all summer. They are of greater sturdiness and vigor and will live longer and will survive sub-zero winters.

The price on the following potted plants is \$2.25 each

**Curly Pink.** Many large, two-toned pink blooms in clusters on a single stem. Over 50 gracefully recurled petals.

**Queen o' the Lakes.** Graceful, brilliant and elegant. Double, deep red, velvety blooms; truly the crimson queen of flowers.

**V for Victory.** Most beautiful. Large, very double, yellow, fragrant blooms. Holds color and blooms constantly in ideal form.

## SUB-ZERO HARDY CLIMBERS

Sub-Zero Hardy Climbers are a new race from the hardest species of climbers. They live longer and will survive sub-zero winters.

The specifically quoted prices are for potted plants

**Cl. Break o'Day.** Everblooming. Lovely double, orange to apricot flowers. \$2.50.  
**Golden Pyramid.** Large, cadmium-yellow blooms. Most vigorous of all. \$2.25.

**Orange Everglow.** Everblooming. Dazzling coppery orange. Fragrant. \$2.50.

## CLIMBERS—NEW, HYBRID TEA, PATENTED

The specifically quoted prices are for potted plants

**Aloha.** Deep coral-pink. Double blooms up to 5 inches across. Frequently blooms all during summer. Needs slight winter protection. \$2.95.  
**Blossomtime.** Camellia-pink; best everblooming climber; hardy. \$2.95.  
**Cl. Charlotte Armstrong.** Sturdy climber. Sparkling cerise. \$2.95.  
**Cl. Crimson Glory.** Deep crimson. Frequently blooms during entire season, after peak of bloom in June. Requires winter protection. \$2.95.  
**Cl. Dream Girl.** Coral-pink everblooming hardy climbing pillar Rose. Spicy fragrance. \$2.75.  
**Cl. Goldilocks.** Golden yellow everblooming climber. \$2.95.  
**\*Cl. High Noon.** A.A.R.S. Award for 1948. Lemon-yellow, tinted with red. A pillar Rose. Frequently blooms all during summer. \$2.95.  
**Cl. Peace.** Varied pink and yellow. Often repeats. Protection needed. \$2.50.

**Cl. Summer Snow.** Attractive white flowers. Repeating all summer and fall. \$2.50.  
**Coral Dawn.** Everblooming pillar Rose of rich coral-pink. \$2.95.  
**Dr. J. H. Nicolas.** Everblooming. Double, rose-pink flowers of large size. Rich fragrance. Pillar Rose. \$2.50.  
**Gladiator.** Colorful, fragrant new climber that blooms and reblooms all season. Huge 5-inch high-centered flowers of brilliant rose-red. Stands zero winter weather. \$3.25.  
**King Midas.** Large, double, golden yellow. Blooms in June. \$2.50.  
**Parade.** Everblooming climber with masses of red flowers singly and in clusters throughout season. Spicy fragrance. Semi-shade or in full sunlight. \$2.95.  
**Red Flare.** The climber with full, striking, hybrid-tea-sized blooms produced in profusion in June and again in August. Very double and long lasting. \$2.95.



# HILLSDALE NEW and PATENTED ROSES

The specifically quoted prices below are for potted plants

## NEW EVERBLOOMING and PATENTED HYBRID TEA ROSES

- \***Capistrano.** 1950 A.A.R.S. winner. Deep glowing rose-pink. Large buds and flowers on extra-long, strong stems. \$2.50.
- Charles Mallerin.** One of the loveliest rich dark red Roses, almost black. Very fragrant. Strong grower. \$2.95.
- \***Charlotte Armstrong.** A.A.R.S. Award for 1941. Very double blooms of sparkling cerise. Perfectly formed, blood-red buds. \$2.50.
- \***Chrysler Imperial.** A.A.R.S. winner in 1953. A red, red Rose. Long-lasting blooms. \$2.95.
- Courtship.** One of the Romance Series. Cerise pink. Warm depth of color and vigor make it a "must". \$2.95.
- Detroiter.** A Rose vibrant with color. Soft velvety buds of rich carmine-red. High-centered, deep red blooms 5½ inches across. \$2.95.
- \***Diamond Jubilee.** A.A.R.S. winner in 1948. Should be in every garden. Long-lasting blooms of buff-orange appear almost continuously. \$2.50.
- Flirtation.** One of the Romance Series. New bicolor developed from Peace. Gold on outside and bright clear pink inside. \$2.95.
- \***Forty-niner.** A.A.R.S. Award in 1949. Inside petals are vivid Orient-red; outside are straw-yellow. \$2.75.
- \***Fred Howard.** A.A.R.S. Award for 1952. Long, rich yellow buds tipped with delicate penciling of light pink. Strong, hardy; blooms early to late. \$2.50.
- Golden Masterpiece.** Enormous, fragrant, golden yellow flowers with high centers. Glossy foliage. \$3.25.
- Golden Scepter.** A new golden yellow with 5½-inch blooms. \$2.50.
- Grand'mere Jenny.** Daintiest flower imaginable! Coloring is in all tints of pink and gold, as lovely as the dawn. Seedling of Peace; blooms average 4 to 4½ inches across. \$2.95.
- \***Helen Traubel.** A.A.R.S. Award for 1952. Pink to apricot. Vigorous. \$2.95.
- \***Horace McFarland.** A.A.R.S. Award in 1945. Upright, vigorous grower. Deep apricot buds; buff-salmon blooms. Spicy scent. \$2.50.
- Huntsman.** New bicolor Rose from England. Red with yellow reverse. Free, profuse bloomer from spring until frost. Tea fragrance. \$2.50.
- \***Katherine T. Marshall.** A.A.R.S. Award for 1944. Sparkling warm pink. Large, cupped blooms. \$2.25.
- Lodestar.** Buff-pink outer petals with lively peach center. Very double and sweetly fragrant. \$2.50.
- Love Song.** A great glowing beauty of lustrous salmon-pink with bright yellow on the lower third of the petals and a lighter yellow reverse. Large double blooms do not fade. \$2.95.
- \***Lowell Thomas.** A.A.R.S. Award for 1944. Clear canary-yellow. \$2.50.
- Mardi Gras.** Gay dark red buds unfold into 5-inch blooms of intense red, which last well. Free bloomer. Old-Rose fragrance. \$2.95.
- \***Mary Margaret McBride.** A.A.R.S. Award for 1943. Deep salmon-pink suffused with gold. Strong grower. \$2.25.
- McGredy's Sunset.** Chrome-yellow flushed with scarlet. Fragrant. \$2.25.
- Miami.** Unusual Rose with most glorious and striking colors of gold, orange and flamingo. Spicy, sweet fragrance. \$2.50.
- \***Mirandy.** A.A.R.S. Award for 1945. Fragrant and very hardy. Blooms continuously. One of the best maroon-reds. \$2.50.
- \***Mission Bells.** A.A.R.S. winner in 1950. Deep glowing salmon buds opening to a clear shrimp-pink. Large, high-centered flowers. \$2.50.
- \***Mme. Chiang Kai-shek.** A.A.R.S. winner 1944. Large, long-pointed buds of very pale yellow during summer; color deepens to lemon-yellow in autumn. Leathery dark green foliage. \$2.25.
- Mme. Henri Guillot.** Urn-shaped buds. Watermelon to raspberry-pink. \$2.50.
- \***Mojave.** A.A.R.S. winner in 1954. Finest glowing orange-colored Rose, shot with flame-like tones of scarlet and vermillion. Long-stemmed; vigorous. \$3.25.
- Neige Parfum.** Cream-tinted buds open into snow-white Roses with breath-taking lemon-verbena fragrance. \$2.25.
- New Yorker.** Perfect blooms of a clear unchanging red. Heavy bloomer. \$2.50.
- \***Nocturne.** A.A.R.S. Award for 1948. Bright cardinal-red, shaded darker. \$2.50.
- Opera.** Long slender buds; full 6-inch flowers of flaming light scarlet-red with buff-yellow on the reverse. \$2.50.
- Pageant.** Golden yellow bud; deep clear coral-pink blooms with gold reverse. Raspberry scent. Hardy, vigorous and disease-resistant. \$2.75.
- \***Peace.** A.A.R.S. Award for 1946. The favorite exhibition Rose. Immense and very double. Ever-changing blends of pink, yellow and white. \$2.95.
- President Eisenhower.** Large, fragrant, rose-red blooms on strong stems. Continuous bloom. Upright, bushy, 3-foot plants. \$2.50.
- Prima Donna.** Glorious deep salmon, suffused with pink. Tall, sturdy plant. \$2.25.
- Rex Anderson.** Ivory-white, perfectly formed, large and very double. \$2.25.
- Rose of Freedom.** Sixty to 70 petals make this one of the most double of all Roses. Beautiful currant-red. \$2.25.
- \***Rubaiyat.** A.A.R.S. winner for 1947. Brilliant red blooms in profusion. Old-rose fragrance. \$2.25.
- \***San Fernando.** A.A.R.S. winner in 1948. Warm currant-red, changing to bright glowing scarlet. Fragrant. \$2.25.
- Serenade.** Exquisite burnt-orange bud opens slowly into a 5-inch, brilliant coral-orange bloom. \$2.25.
- Show Girl.** Undoubtedly the largest and most perfect buds in Rosedom. One of the finest pink Roses for cutting; long-lasting. Vigorous. \$2.50.
- Sleigh Bells.** A white Rose that really blooms. Large, ovoid buds. \$2.50.
- Sun Valley.** Outstanding new golden yellow Rose with delicate fragrance. \$2.95.
- \***Sutter's Gold.** A.A.R.S. winner in 1950. Beautiful yellow flowers, richly shaded with orange and red; high-centered. Captivating fragrance. \$2.75.
- \***Taffeta.** A.A.R.S. Award for 1948. Carmine-rose bud opening to begonia-rose with yellow reverse. Very shapely blooms. \$2.50.
- \***Tallyho.** A.A.R.S. Award in 1949. Buds of deep cardinal-red. Blooms have face of unique and delightful pink with crimson reverse. \$2.50.
- Tawny Gold.** Exceptionally free-blooming with fruity fragrance. Name describes its color perfectly. \$2.75.
- \***Tiffany.** A.A.R.S. Award for 1955. Long-pointed, phlox-pink buds with golden yellow shading at base. Double and high centered. \$3.25.
- Twilight.** A new pastel tint of lavender-lilac with silvery reverse. Pointed buds. \$3.25.
- Valiant.** Bold red buds open into high-centered, luminous crimson blooms up to 5 or 6 inches across. \$2.25.
- Volcano.** Large, cherry-red bloom. Strong and bushy. Fragrant. \$2.25.
- Wedding Ring.** One of the Romance Series. This is a 24-Karat golden yellow Rose. \$2.95.
- White Swan.** Choicest white. Long-pointed, graceful buds of alabaster-white; dazzling pure white blooms up to 4 inches across. Tall and vigorous; disease-resistant foliage. \$2.75.
- Zulu Queen.** One of the "blackest" of all red Roses. Rich and velvety. Vigorous and hardy. \$2.95.

## NEW EVERBLOOMING and PATENTED FLORIBUNDAS

- Betty Prior.** Face of petals shell-pink, reverse dark carmine. Vigorous. \$2.00.
- Baby Blaze.** Captivating dark red buds; rich velvety cherry-red blooms in large clusters of 10 to 25 on a shoot. Vigorous; prolific. \$2.50.
- Chatter.** A continuous display of bright crimson clusters of bloom. \$2.00.
- \***Circus.** Only A.A.R.S. winner for 1956. Perfect little multicolor buds of yellow and red (yellow predominating); as blooms unfold, they offer ever-changing succession of delightful shades of yellow, orange, scarlet, buff, pink and red. Fragrant. Sturdy stems with handsome compact foliage. Fine for cutting. \$2.95.
- Crimson Rosette.** Deep red; a border Rose. Easy grower; long lasting. \$2.00.
- Donald Prior.** Bright scarlet shaded with crimson. \$2.00.
- Embers.** Glowing fiery red, aptly named. Repeats blooming continuously and lasts well. \$2.50.
- \***Fashion.** A.A.R.S. winner for 1950. A new creation and color. Oriental red buds open to sparkling coral-pink, suffused with gold. \$2.50.
- Frolic.** Large bright pink free-flowering blooms produce mass color effect. Repeats bloom and lasts well. \$2.50.
- Garnette.** Red "sweetheart" flowers, long lasting and ideal for corsages. Crinkled holly-like foliage. Only 18 inches tall. \$2.25.
- Geranium Red.** Large, camellia-type blooms red-geranium color. \$2.25.
- Glacier.** Snow-white blooms measure 4½ inches across, borne singly or in clusters. Hardy, vigorous plant. \$2.50.
- Golden Fleece.** Tawny gold buds and warm gold to canary-colored flowers. Lasts well. \$2.95.
- Goldilocks.** The best yellow Floribunda. Golden yellow; long lasting. \$2.00.
- Independence.** Brilliant red with orange-scarlet center and redder cast on reverse. Old-fashioned Tea Rose fragrance. Excellent grower. \$2.25.
- \***Jiminy Cricket.** A.A.R.S. Award for 1955. Tangerine-red buds open to coral-orange and then turn pink-coral. Pleasing fragrance. Vigorous; glossy foliage. Ideal for hedges. \$2.75.
- \***Lilibet.** A.A.R.S. winner for 1954. Light rose-pink in bud turns to soft dawn-pink in full bloom. Sturdy; mildew-resistant foliage. Blooms throughout season; 2 to 3 feet tall. (Named for a Princess who became a Queen.) \$2.50.
- \***Ma Perkins.** A.A.R.S. winner for 1953. Sparkling coral-pink clusters, suffused with yellow. Cup-shaped blooms. Vigorous and bushy. \$2.50.
- Pink Bountiful.** Soft pink; perfectly formed buds and blooms. \$2.00.
- Pink Garnette.** Glowing rose-pink flowers borne in clusters. Long lasting. \$2.25.
- Pink Rosette.** Many-petaled, peach-pink open flowers. Bushy and cute. \$2.00.
- \***Pinkie.** A.A.R.S. Award for 1948. Perfect little pink buds opening to 2-inch blooms. \$2.25.
- Pinocchio.** Buds pointed, salmon flushed with gold, opening to soft pink. Continuous blooms. \$2.00.
- Pinocchio, Red.** Rich velvety dark red; fragrant. Free blooming. \$2.00.
- Pinocchio, White.** Masses of white bloom. Disease resistant. \$2.00.
- Redcap.** Bright red caps worn by dark green abundant foliage. Flowers large, opening to light red and deepening to an attractive velvety shade. \$2.75.
- Siren.** Brand-new, brilliant fiery-scarlet, ruffled flowers. The brightest, reddest Rose possible! Flowers keep their form and color. Bronze-toned foliage. \$2.50.
- Spartan.** Burnt-orange buds opening to reddish coral with sweet fragrance. Very robust. \$3.25.
- Summer Snow.** Large white clusters like mounds of snow. Fragrant. \$2.00.
- \***Vogue.** A.A.R.S. winner for 1952. Unique brilliant cherry-coral. Vigorous. \$2.50.
- \***World's Fair.** A.A.R.S. winner for 1940. Clusters of velvety scarlet. \$2.00.

## PATENTED GRANDIFLORAS

This new Rose classification combines several essential characteristics of both Hybrid Tea and Floribunda Roses. The varieties grow relatively tall and are free flowering, often in clusters but with individual stems long enough for cutting. Flowers run larger in size than average Floribundas but not necessarily as large as Hybrid Teas.

- Buccaneer.** The brightest yellow Rose. Urn-shaped buds; double flowers, long lasting and non-fading. Upright, very tall and vigorous. \$2.95.
- Carrousel.** Continuous, glowing mass of large, double, deep rich red flowers, regardless of the weather. Tall growing and mildew resistant. \$2.50.
- Dean Collins.** Orange-red buds open to full, double, long-lasting luminous blooms of rose-opal and carmine. Vigorous. \$2.50.

- Montezuma.** Long tapering buds open to high-centered flowers of scarlet-orange, changing to salmon-orange in warm weather. Very vigorous, good foliage. \$3.25.
- \***Queen Elizabeth.** A.A.R.S. Award for 1955. The first Grandiflora Rose. High-centered buds are blended soft carmine-rose and dawn-pink; pure pink blooms. Tall and vigorous. A cross between Charlotte Armstrong and Floradora. \$3.25.
- Roundelay.** Deep red buds open to neat, full blooms of vivid glowing red. Extremely vigorous. Delightful perfume. \$3.25.

\* "A.A.R.S." means All-America Rose Selections, Inc. Each year new Roses are planted in various gardens throughout the country, and these are tested under the most exacting conditions. The All-America Rose Selections, Inc. judges them and chooses the outstanding winners for the year. Therefore, you may buy with confidence those Roses marked "A.A.R.S."





HILLSDALE GARDENS INVITE YOU TO THE 1956 ROSE FESTIVAL ON JUNE 9 AND 10

# "HILLSDALE ROSES

*Are Always Better  
and They Cost no More"*



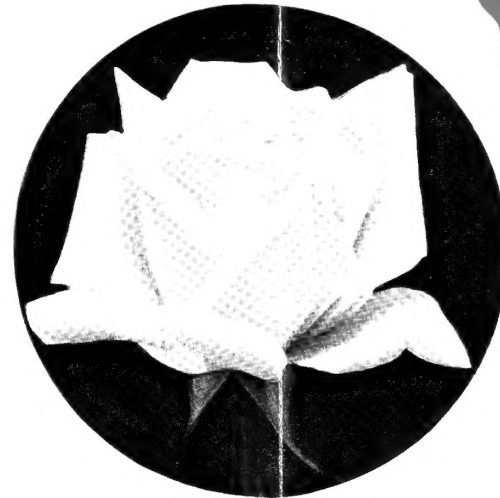
QUEEN ELIZABETH—THE FIRST GRANDIFLORA  
A.A.R.S. Award for 1955. Plant Patent No. 1259. \$3.25 each



GOLDEN MASTERPIECE  
\$3.25 each  
Plant Patent No. 1284



TIFFANY  
A.A.R.S. Award for 1955  
\$3.25 each  
Plant Patent No. 1304



REX ANDERSON  
\$2.25 each. Plant Patent No. 335



CHARLOTTE ARMSTRONG  
\$2.50 each  
A.A.R.S. Award for 1941  
Plant Patent No. 455



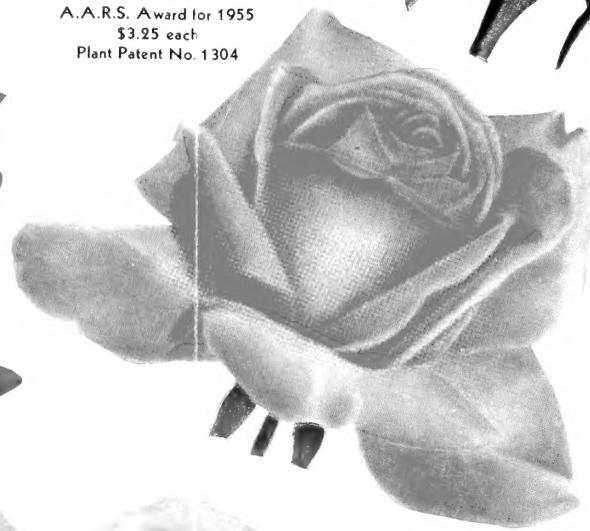
SUTTER'S GOLD  
\$2.75 each  
A.A.R.S. Award for 1950  
Plant Patent No. 885



CRIMSON GLORY  
\$1.85 each



CHRYSLER IMPERIAL. \$2.95 each  
A.A.R.S. Award for 1953. Plant Patent No. 1167



SHOW GIRL  
\$2.50 each  
Plant Patent No. 646



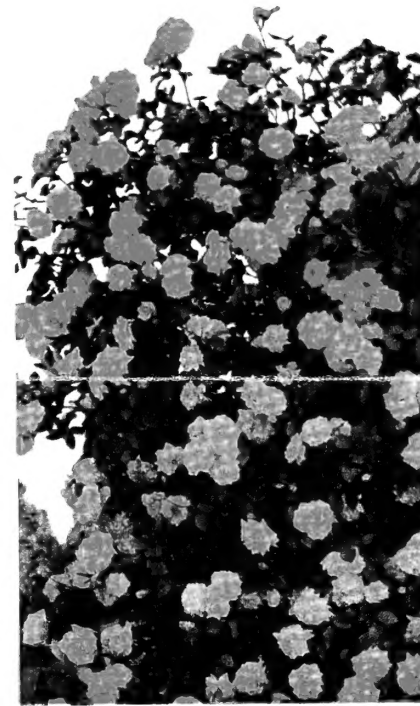
CONDESA DE SASTAGO  
\$1.85 each



PEACE. \$2.95 each  
A.A.R.S. Award for 1946  
Plant Patent No. 591



CLIMBING BLAZE. \$1.85



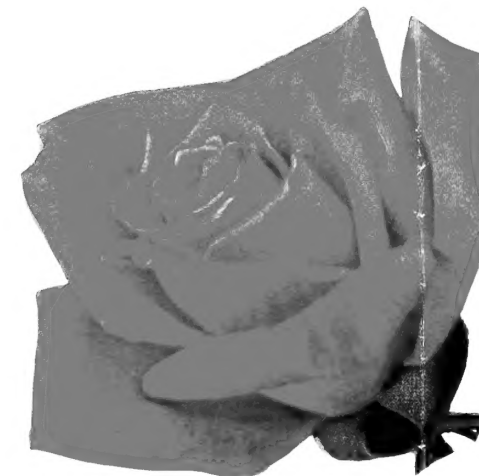
CLIMBING GOLDILOCKS. \$2.95 each  
Plant Patent No. 1090



HELEN TRAUBEL  
A.A.R.S. Award for 1952. \$2.95 each  
Plant Patent No. 1028



HUNTSMAN. \$2.50 each  
Plant Patent No. 1012



MOJAVE. \$3.25 each  
A.A.R.S. Award for 1954  
Plant Patent No. 1176



NEW YORKER. \$2.50 each  
Plant Patent No. 823

## "REMEMBER WITH ROSES!"

Give a Rose gift certificate for Birthdays and Anniversaries. Nothing makes a more lasting gift for Christmas than a Potted Rose or other growing nursery stock.

HILLSDALE ROSES are carefully selected No. 1 field-grown plants, from varieties well adapted to the middle west.

Each variety has been tested in Hillsdale Gardens.

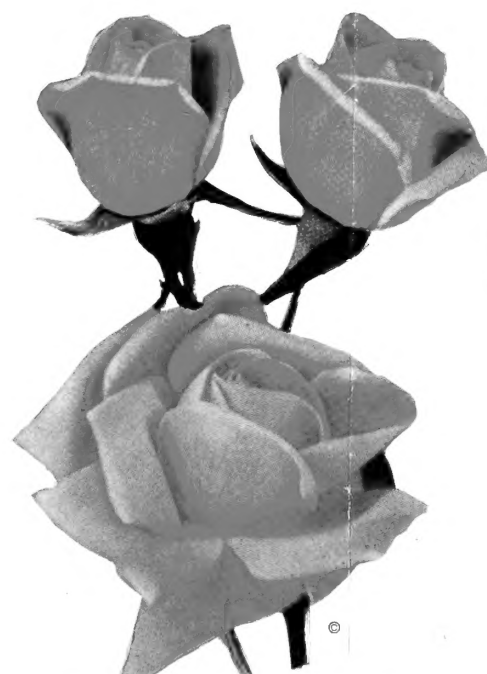


Plant America!

Why not visit our Gardens and see these Roses blooming before you make your selection?

## Complete Landscape Service

Broad-Leaf Evergreen Shrubs and Vines, Evergreens, Climbing Vines and Ground Covers, Shade Trees (Large and Small), Ornamental Trees, Flowering Shrubs, Fruit Trees and Small Fruits, Perennials and Dutch Bulbs.



FLORIBUNDA, FASHION. \$2.50 each  
A.A.R.S. Award for 1950  
Plant Patent No. 784



FLORIBUNDA, RED PINOCCHIO  
\$2.00 each. Plant Patent No. 812



FLORIBUNDA, CIRCUS  
\$2.95 each. A.A.R.S. Award for 1956  
Plant Patent No. 1382



GRANDIFLORA, CARROUSEL  
\$2.50 each. Plant Patent No. 1066



FLORIBUNDA, GOLDILOCKS  
\$2.00 each. Plant Patent 672

## Hillsdale Supermarket Garden Store Specialties

Dormant Root-Wrapped Roses, Shrubs, Plants and Small Trees (Shade, Ornamental and Fruit) in Season. Packaged Fertilizers, Insecticides, Fungicides, Peat Moss, Grass Seed and Garden Supplies.



# *An Invitation to Hillsdale Gardens*

You are cordially  
invited to visit  
**HILLSDALE GARDENS**  
at any time.

If you cannot visit us,  
call us for any  
information you need  
about Roses.

Telephone:  
BRoadway 5495



HILLSDALE ROSE SALES GARDEN

## ***Plant Roses***

Plant a rose for beauty  
Plant a rose for health  
Plant a rose for friendship  
Plant a rose for "wealth"

Beauty for the world to  
know  
Health with outdoor sun-  
shine glow  
Friendship born of things  
that grow  
"Wealth" only Roses can  
bestow!

VERONA WEEKS

## **HILLSDALE ANNUAL ROSE FESTIVAL**

This year on June 9 and 10, when the Roses are in full bloom, our large display gardens will be formally open to the public at our Sixteenth Annual Rose Festival. Our new Rose garden with over 3,000 Hybrid Teas, Climbers and Floribunda Roses now blooming in their second and third year, will be a beautiful sight to behold. We have added all the newer and best introductions and now have the finest and largest Rose garden in this section of the country. Many of the All-America Rose Selections of the past several years will be on display. Last year over 60,000 people visited our gardens during Rose Festival week. Enlarged parking facilities close to the garden will make it possible for us to accommodate an even larger attendance this year.